

1 THE JEWETT LAW GROUP, INC.  
2 BRADLEY E. JEWETT (BAR NO. 222773)  
3 355 S. Grand Ave., Suite 2450  
4 Los Angeles, California 90071  
5 Phone: (213) 943-1334  
6 Fax: (213) 402-2797  
7 Brad@JewettLawGroup.com

8 Attorneys for Plaintiff  
9 NWS Corporation

10 UNITED STATES DISTRICT COURT  
11 SOUTHERN DISTRICT OF CALIFORNIA

12 NWS CORPORATION, a Massachusetts  
13 corporation,

14 Plaintiff,

15 v.

16 DISH NETWORK LLC, a Colorado  
17 limited liability company,

18 Defendant.  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

Case No. **'13CV2247 GPC BGS**

**VERIFIED COMPLAINT FOR:**

1. PRELIMINARY INJUNCTIVE RELIEF
2. INTENTIONAL INTERFERENCE WITH CONTRACTUAL RELATIONS
3. TORTIOUS INTERFERENCE OF BUSINESS
4. INTENTIONAL INTERFERENCE WITH PROSPECTIVE ECONOMIC ADVANTAGE
5. REFUSAL TO FURNISH SERVICE IN VIOLATION OF 47 U.S.C. 201(A)
6. UNFAIR BUSINESS PRACTICES

**REQUEST FOR JURY TRIAL**

1 Plaintiff NWS Corporation (“NWS”) alleges as follows:

2 1. Plaintiff NWS is a corporation with its principal place of business in  
3 Westfield, Massachusetts. NWS is a system integrator, that utilizes satellite, fiber  
4 optic, wireless, and other technologies to provide its clients with privately owned  
5 broadband networks that are flexible, scalable, and customized to the property owners  
6 requirements. NWS’s clients include corporations, commercial-property owners,  
7 educational institutions, health-care facilities, state prison systems, hospitality  
8 businesses, and military bases. In California, NWS services seven military bases,  
9 including one veterans hospital, reaching a total of approximately 4,000 end user  
10 locations consisting of hospital beds, wounded warrior rehabilitation programs,  
11 offices, lounges, and other quality of life and core mission areas.

12 2. Defendant Dish Network LLC (“Dish”) is a Colorado limited liability  
13 company with its principal place of business located in Englewood, Colorado.

14 **Jurisdiction and Venue**

15 3. Jurisdiction is proper in the United States District Court based on  
16 diversity, under 28 USC § 1332(a). The amount in dispute exceeds \$75,000, and  
17 NWS and Dish are citizens of different states.

18 4. Venue is proper in this Court under 28 USC §1391(b)(2), because the  
19 events giving rise to this action occurred in San Diego County, in the State of  
20 California.

21 **GENERAL ALLEGATIONS**

22 **NWS’s Business**

23 5. NWS bids for projects with potential customers that include  
24 universities, prison systems, and military installations. When NWS wins a bid, it  
25 subsequently provides the equipment and technology necessary for the customer to  
26 receive television programming, and to distribute programming as necessary  
27 throughout the customer’s facility.

28



1           6.       NWS does not generate the television signal that is transmitted through  
2 its systems to customers. Program owners / producers (such as CNN, CNBC, ESPN)  
3 depend on satellite owners, such as Dish or DirecTV, to provide the transport of a  
4 program signal from the programmer to a site served by system integrators like NWS.

5                           **NWS's Relationship with the Navy**

6           7.       One of NWS's clients is Commander, Navy Region Southwest  
7 Command, which consists of multiple government facilities at the U.S. Naval  
8 installations located in the greater San Diego area, in San Diego County (hereafter,  
9 the "Navy" or the "Naval Installation").

10          8.       On August 22, 2006, NWS and the Navy entered into contract number  
11 N00244-06-D-0040 (the "Navy Contract"). The Navy Contract was intended to  
12 satisfy the Navy's need for commercial sources capable of providing basic television  
13 services to Navy and Marine Corps Base locations within the San Diego metropolitan  
14 area.

15          9.       The Navy Contract requires that NWS provide service throughout the  
16 contract term, and also throughout a 90-day transition period after the expiration  
17 thereof.

18          10.      The term of the Navy Contract, including the extension options set  
19 forth therein, was from October 1, 2006, through and including September 30, 2011.  
20 The Navy Contract was extended by a multiple monthly extension options through  
21 August 31, 2012.

22          11.      On August 31, 2012, NWS and the Navy entered into a formal written  
23 extension of the Navy Contract (the "Bridge Contract"). Under the Bridge Contract,  
24 the term of the Navy Contract, and the rights and obligations thereunder, was  
25 extended through and including July 31, 2013.

26                           **NWS's Relationship with Dish**

27          12.      NWS and Dish entered into a retailer agreement with an Effective Date  
28 as of December 31, 2010 (the "Dish Agreement"). Under the Dish Agreement, NWS

1 agreed to procure, set up, and service certain institutional customers desiring  
2 television programming, and in exchange for monthly payments, Dish would provide  
3 the satellite television programming signal. Based on the Dish Contract, Dish was  
4 responsible for providing satellite television programming signal for NWS to dispense  
5 to the Navy and the Naval Installation. The Dish Agreement is confidential, and  
6 therefore is not attached to this Complaint.

7 13. Dish Agreement section 17.5 provides, in pertinent part, that  
8 subsequent communications will be binding upon the parties if those communications  
9 are: “(i) in writing; (ii) bear [ ] a date contemporaneous with or subsequent to the  
10 Effective Date; and (iii) [are] signed by both parties to this Agreement.”

11 14. The initial term of the Dish Agreement ran through December 31, 2012.

12 15. At the time NWS and Dish entered into the Dish Agreement, Dish was  
13 aware of NWS’s contractual obligations to the Navy at the Naval Installation. Dish  
14 was advised of all contractual terms and was provide copies of the contract between  
15 the Navy and NWS – including the 90-day transition period and the controlling  
16 Federal Acquisition Regulations – and had ample time to review the contract  
17 documents before authorizing service at the Naval Installation.

18 **Dish Audit and Contract Modification**

19 16. Around October of 2012, Dish contacted NWS to discuss a service  
20 issue at the Naval Installation. Dish operations analyst Amy Schiff subsequently  
21 demanded an audit of NWS’s activities at the Naval Installation, as well as at other  
22 facilities. As part of this audit, Dish requested, and was once again provided copies  
23 of NWS’s contracts with the Navy.

24 17. According to Dish, the audit revealed a variance in end user locations at  
25 one of the seven facilities at the Naval Installation, which purportedly resulted in a  
26 billing and payment discrepancy. Dish also audited sites outside of the Naval  
27 Installation, but found no other variances.

28



1       18.     Despite the fact that NWS did not bill or receive payment for the  
2 unknown end user locations, NWS paid Dish a confidential sum to close the  
3 perceived financial gap created by the alleged variance.

4       19.     On October 4, 2012, Ms. Schiff identified certain tasks that NWS was  
5 required to complete for NWS to continue its relationship with Dish, as well as  
6 several new terms and conditions to the parties' relationship.

7       20.     On October 5, 2012, Ms. Schiff sent a follow-up email to NWS noting  
8 that she "left off one bullet point," which was that "[t]hese properties will be  
9 supported through the contract between NWS and the property. Once the contract has  
10 ended, the properties are either to be disconnected or billing transitioned directly to  
11 Dish."

12       21.     NWS agreed to proceed under the terms set forth in Ms. Schiff's  
13 October 4 and 5, 2012 emails, which together constitute a written modification of the  
14 Dish Agreement.

15                     **The Second Navy Contract Extension**

16       22.     In May of 2013, the Navy advised NWS that it required a one-year  
17 extension of the Bridge Contract. On May 30, 2013, the Navy confirmed this need in  
18 writing (the "Service Extension Letter"), as follows:

19             We appreciated the opportunity to discuss various issues with NWS,  
20 including Navy's expressed need for continued service during the  
21 upcoming one-year extension of the existing contract  
22 The extension requires NWS to continue providing television and  
23 broadband services to: Commander, Navy Region Southwest Command  
24 (CNRSW or Navy) Navy Medical Center San Diego (Balboa Hospital) and  
25 its Wounded Warrior Program; and sailors and marines under the existing  
26 contract. We take note of NWS' willingness to work with Navy and  
27 ensure that CNRSW and tenant commands, wounded military members,  
28 sailors and marines enjoy television and broadband Internet service  
without interruption.

1       23.     The Service Extension Letter notes the Navy's concern "about a  
2 potentially significant service gap for the Command, its sailors, marines, [and]  
3 wounded warriors that rely on NWS for television and broadband service. Service  
4 outage and service gaps would have an adverse impact to military members Quality of  
5 Life (QOL) and mission." The Service Extension Letter identifies further harm that  
6 would arise from a service outage at the Naval Installation, as follows:

7             Gaps in service would have a negative mission impact – affecting  
8 Command morale and, both directly and indirectly, Navy operations.  
9 These services also aid in wounded warrior recovery efforts. The men and  
10 women of the Navy that view content provided by Dish Network via NWS  
11 depend on television programming for both information and entertainment;  
12 and, television and broadband services do provide port and local  
information for ships' company.

13       24.     Finally, the Service Extension Letter explains that:

14             Navy's primary goal is to ensure service continuity for all Navy viewers.  
15 We therefore request that Dish Network honor the above-mentioned one-  
16 year extension of the contract, and continue its service to NWS through 31  
17 July 2014. This is a high priority short-term requirement for continued  
18 service via existing "as-is, where-is" infrastructure....

19             Navy's contract extension would require NWS to continue to provide  
20 service through 31, July 2014, plus an additional 90-day transition period,  
21 if needed. Navy will then have a competitive longer-term contract in  
place.

22             Dish Network's continued distribution of content would allow  
23 uninterrupted service to Balboa Hospital and its Wounded Warrior  
24 Program, CNRSW, Tenant-Command 'Command Control areas, and  
Morale, Welfare and Recreation (MWR) areas.

25       25.     NWS provided Dish with a copy of the Service Extension Letter. Dish  
26 failed and refused to provide a substantive response regarding its position.

27       26.     Anticipating Dish might wrongfully terminate service on July 31, 2013,  
28 NWS and the Navy entered into an emergency Master Antenna Television service



1 (MATV) contract on July 31, 2013, with a one year term, from August 1, 2013 to July  
2 31, 2014 (the "MATV Contract"). Under the MATV Contract, NWS agreed to  
3 provide the Navy and the Naval Installation with limited free local over the air  
4 programming through a Master Antenna Television technical service. In other words,  
5 local television programming would be available to the Navy and the Naval  
6 Installation, but no satellite news or information channels. NWS and the Navy  
7 entered into the MATV Contract to insure a limited level of continuity of television  
8 service if Dish terminated television programming signal at 12:01 a.m. August 1,  
9 2013, as threatened.

10 **Dish Refuses to Perform Under the Dish Contract**

11 27. NWS is informed and believes, and thereon alleges that in early 2013,  
12 Dish came to the conclusion that it could increase its profit margin at the Naval  
13 Installation by eliminating NWS from the equation, and contracting with the Navy  
14 directly.

15 28. In May of 2013, Ms. Schiff advised NWS that Dish intended to  
16 terminate all services at the Naval Installation after July 31, 2013.

17 29. Ms. Schiff stated that for the Navy to continue to receive Dish's  
18 television programming services, the Navy would have to contract directly with Dish.

19 30. NWS responded that pursuant to the Federal Acquisition Regulations,  
20 the Navy could not arbitrarily select Dish as the new vendor, without first bidding the  
21 project out to other potential vendors. Dish was further advised that the procurement  
22 process would take the Navy between 6 and 12 months to complete.

23 31. On June 17, 2013, in a telephonic conference between NWS, Dish, and  
24 Navy senior Contract Officer James L. Browley, Mr. Browley reiterated the fact that  
25 the Federal Acquisition Regulations govern the bidding process for future service  
26 contracts. Dish nevertheless emphatically confirmed its intention to terminate  
27 television programming service at the Naval Installation on July 31, 2013 unless the  
28 Navy agreed to contract directly with Dish.

**Dish Terminates Service at the Naval Installation.**

32. Dish did not terminate television programming service at the Naval Installation on 12:01 a.m. on August 1, 2013, as threatened.

33. Instead, Dish terminated television programming service at the Naval Installation on August 12, 2013.

34. Dish thus breached the Dish Contract by failing to provide service through the 90-day transition period following the conclusion of the Bridge Contract.

35. NWS is informed and believes, and thereon alleges that Dish hoped to manipulate and coerce the Navy into contracting with Dish directly by terminating the television programming signal at the Naval Installation in this manner.

36. While Dish's above-mentioned breach of the Dish Contract is actionable, this lawsuit is not based on any matter, claim or cause of action arising from the Dish Contract. The Dish Contract has no bearing on this lawsuit.

**NWS Secures Alternate Television Programming Signal for the Navy.**

37. Based on Dish's refusal to provide television programming signal to the Naval Installation after August 12, 2013, NWS and the Navy proceeded under the MATV Contract. However, the Navy subsequently requested that NWS find a way to secure and transmit certain limited satellite programming to the Navy and the Naval Installation. On August 30, 2013, NWS and the Navy modified the MATV Contract to include limited satellite programming, including CNN, HLN, TBS, TNT, MSNBC, CNBC and ESPN.

38. On or about September 4, 2013, NWS entered into a contractual relationship with television programming provider 4Com for certain television programming for the Navy and the Naval Installation (the "4Com Contract"). Under the 4Com Contract, NWS utilized television-programming signals provided by 4Com to satisfy the Navy's service requirements at the Naval Installation. Under the 4Com Contract, NWS provided the Navy and the Naval Installation with television programming that includes CNN, HLN, TBS, TNT, MSNBC, CNBC and ESPN.



1           39.     In NWS's relationship with 4Com, Dish is what is known as a transport  
2 provider. In other words, Dish is a common carrier of the television programming  
3 signal provided by 4Com. Dish is not the television programming provider (such as  
4 CNN and ESPN). Dish merely allows programmers to transmit their programming  
5 through Dish's satellite network for providers like 4Com. In exchange, Dish receives  
6 a nominal monthly transport provider service fee in the amount of \$10.00 per channel  
7 for each site. The Naval Installation consists of seven (7) sites, with seven (7)  
8 channels provided to each site. This results in a monthly payment to Dish in the  
9 amount of \$490.00 for transport services provided under the 4Com Contract.

10                   **Dish Again Terminates Signal to the Naval Installation**

11           40.     Without warning, on Monday September 9, 2013, Dish improperly shut  
12 down all transport provider services to the Navy and the Naval Installation. This  
13 effectively and immediately terminated all of the above-mentioned television  
14 programming services that NWS and 4Com were providing to the Navy at the Naval  
15 Installation under the 4Com Contract. Based on this action, the Naval Installation,  
16 and the thousands of U.S. Navy and Marines stationed there, are now without  
17 important television services used for Navy Morale, Wellness and Recreation  
18 programs (MWR Command), and real-time 24 hour news programs that provide the  
19 Navy with mission critical information about global events.

20           41.     On September 9, 2013, NWS contacted Dish in an effort to discuss and  
21 resolve the termination of transport provider services earlier in the day. Dish  
22 representative Amy Schiff advised NWS that the transport services would not be  
23 restored.

24                   **Dish's Conduct Causes Irreparable Harm to NWS and the Navy**

25           42.     Dish's actions caused and continue to cause irreparable harm to both  
26 NWS and the Navy. NWS has suffered, and will continue to suffer substantial  
27 economic damage, as well as irreparable damage to its reputation in this competitive  
28 field. Dish's improper termination of NWS's television programming services

1 similarly caused and will continue to cause irreparable harm to the Navy, as active  
2 duty sailors, Marines, and wounded veterans now cannot access the television to  
3 which they are accustomed. The Navy's command center depends on these television  
4 services to obtain real-time News, Weather and other mission critical activity  
5 information. The Naval Installation – including its medical center – is presently  
6 without vital television services, and under these circumstances, NWS cannot provide  
7 an immediate remedy. By interfering with the television programming signal in this  
8 manner, Dish rendered it impossible for NWS to comply with its contractual  
9 obligations to the Navy under the MATV Contract. The Navy may consider this  
10 disruption of television programming a breach by NWS of the MATV Contract in  
11 light of the August 30, 2013 modification regarding satellite programming.

12 43. The harm to NWS does not end there. NWS's survival in television  
13 industry is in part contingent upon its ability to provide clients with reliable program  
14 services. Clients who unexpectedly lose television programming services will  
15 immediately lose faith in NWS and switch to a competitor. If NWS cannot provide  
16 reliable broadcasting feeds, the damage to NWS's reputation will be catastrophic, and  
17 possibly fatal. This type of rumor, whether true or false, will result in NWS losing  
18 current clients, and will impair NWS's ability to secure future business through the  
19 bidding process.

20 44. NWS employs a team of technicians to service the Naval Installation,  
21 as well as other teams for the other facilities that NWS services across the country. If  
22 NWS loses the Navy as a customer, and/or other customers across the country, NWS  
23 will be forced to terminate many of these employees. This will not only hurt NWS, it  
24 will negatively impact the economy and destabilize the personal lives of the affected  
25 NWS employees.

26 45. NWS may face penalties if it is selected for a project currently out for  
27 bid, and then it cannot perform. Many state and federal contracts impose fines if the  
28 selected vendor proves incapable of producing the services promised. These fines are



1 based on the cost for the client to rebid the job; loss of income caused by delays; and  
2 project cost increases relating to timing issues. Furthermore, NWS could be  
3 disqualified as an approved state and/or federal vendor.

4 46. NWS's client, the Navy, is also experiencing irreparable injury. On  
5 September 9, 2013, mission critical television programming was shut off. Active duty  
6 sailors and Marines cannot watch global events that have a direct impact on their  
7 future, or enjoy their favorite television program or sporting event. The same is true  
8 for wounded servicemen and veterans recuperating in hospital facilities at the Balboa  
9 Naval Medical Center. In addition, the Navy's command cannot access mission  
10 critical real-time 24-hour news information in support of classified military  
11 operations.

12 47. Dish faces no significant hardship if the NWS/4Com signal is restored  
13 and transported through Dish's satellite network. Dish can resolve this problem with  
14 the flip of a switch, at virtually no expense. NWS and/or 4Com remain willing and  
15 able to pay Dish the \$490.00 monthly service fee for this transport service.

16 48. NWS therefore seeks a temporary restraining order and preliminary  
17 injunction requiring Dish to re-establish the above-mentioned television programming  
18 signal to the Naval Installation.

19 **Dish Is Interfering With NWS's Bidding On Future Projects.**

20 49. NWS recently submitted a detailed proposal in response to the Navy's  
21 Request For Proposal identified as SWRMWR-13-R-0002 (the "Navy RFP"). The  
22 Navy RFP is for a new contract for Internet and television services with the Navy at  
23 the Naval Installation with a term of up to ten (10) years. The estimated base value of  
24 the contract is \$19,000,000. The value of other related business that NWS will  
25 engage at the Naval Installation if NWS is awarded the contract is estimated to be an  
26 additional \$5,000,000 – 10,000,000. As the incumbent Internet and television service  
27 provider at the Naval Installation, NWS is a preferred bidder on the Navy RFP, and  
28 has a high probability of being awarded the contract.

1        50.     NWS is informed and believes, and thereon alleges, that Dish's conduct  
2 is intended to interfere with NWS's efforts to secure the contract that will be awarded  
3 through the Navy RFP. NWS is informed and believes, and thereon alleges, that this  
4 deliberate and malicious conduct reflects Dish's desire to not only harm NWS, but  
5 ultimately, to marginalize NWS and/or put it out of business.

6                                    **FIRST CAUSE OF ACTION**  
7                                    **(Preliminary Injunctive Relief)**

8        51.     NWS hereby incorporates by reference the allegations in paragraphs 1  
9 through 50 as if fully set forth herein.

10       52.     NWS hereby seeks a temporary restraining order, preliminary  
11 injunction and order compelling Dish to reconnect the NWS/4Com television  
12 programming signal at the Naval Installation until the present dispute is resolved.

13       53.     For the reasons discussed hereinabove, this injunctive relief is  
14 warranted because both NWS and its client, the Navy, are currently experiencing and  
15 will continue to experience irreparable injury. NWS will likely succeed against Dish  
16 in litigation on the merits of the causes of action presented with this lawsuit. NWS  
17 and 4Com compensate Dish for the transport services at issue, and will continue to do  
18 so once those services are restored at the Naval Installation.

19       54.     The balance of the hardships relating to this request for a temporary  
20 restraining order and/or preliminary injunction tips sharply in NWS's favor.

21                                    **SECOND CAUSE OF ACTION**

22                                    **(Intentional Interference with Contractual Relations)**

23       55.     NWS hereby incorporates by reference the allegations in paragraphs 1  
24 through 54 as if fully set forth herein.

25       56.     A valid contract exists between NWS and the Navy, as discussed  
26 hereinabove.

27       57.     Dish was and is aware of NWS's contract with the Navy.

28       58.     Dish's intentional acts, as discussed hereinabove, were designed to



1 induce NWS's breach of its contract with the Navy.

2         59. Dish's intentional acts, as discussed hereinabove, were designed to  
3 disrupt NWS's contractual relationship with the Navy.

4         60. Dish's intentional acts, as discussed hereinabove, did in fact cause  
5 NWS to breach its contract with the Navy, in that NWS is no longer providing the  
6 television programming services that the Navy requires and expects under past and  
7 present contracts.

8         61. Dish's intentional acts, as discussed hereinabove, did in fact disrupt  
9 NWS's contractual relations with the Navy, in that the Navy is no longer satisfied  
10 with NWS's performance under past and present contracts.

11         62. Dish deliberately terminated the television service NWS was providing  
12 the Navy and the Naval Installation, leaving thousands of U.S. servicemen and  
13 women, wounded veterans, and the Navy's command without mission critical 24  
14 hour news access and other Morale, Wellness and Recreation television  
15 programming. NWS was immediately harmed by Dish's actions, and will continue to  
16 suffer harm moving forward, because Dish's conduct prevented performance or made  
17 performance more expensive or difficult. NWS's damages include lost revenue  
18 accumulating at a rate of approximately \$60,000 per month, plus expenses in excess  
19 of \$20,000 incurred attempting to rectify the situation. NWS's damages may also  
20 include the value of the contract that will flow from the Navy's RFP, if that contract is  
21 awarded to another vendor as a result of Dish's disparaging comments and actions  
22 about NWS. NWS's damages are ongoing and continue to evolve, and are thus  
23 difficult to quantify. However, NWS's damages will be established before, and  
24 proven at trial.

25         63. NWS is also entitled to, and hereby requests, punitive and exemplary  
26 damages against Dish, based on the malicious, despicable and oppressive conduct  
27 identified hereinabove. This award should be sufficient to punish and deter Dish from  
28 engaging in similar conduct in the future.

**THIRD CAUSE OF ACTION**  
**(Tortious Interference of Business)**

64. NWS hereby incorporates by reference the allegations in paragraphs 1 through 63 as if fully set forth herein.

65. NWS and the Navy are involved in a long-standing business relationship with one another, as discussed hereinabove.

66. Dish was and is aware of this business relationship.

67. Dish nevertheless made, and continues to make false claims and disparaging statements about NWS to 4Com in an attempt to undermine and sabotage NWS's relationship and performance ability with the Navy. Specifically Dish has stated to 4Com, and possibly others, that NWS intentionally misrepresented the operating environment at the Naval Installation to Dish.

68. Dish's conduct, as discussed hereinabove, was designed to interfere with NWS's business relationship with the Navy. Dish's objective was and is to secure the Navy as a direct client of its own. Dish is attempting to achieve that end by poisoning NWS's business relationships with 4Com and the Navy.

69. Dish's conduct, including the arbitrary terminating television programming services to the Naval Installation in August and again in September of 2013, and the false claims and disparaging statements made about NWS to 4Com, and possibly others, have chilled the business relationship between NWS and the Navy. It is now less likely that NWS will be awarded the multi-million dollar contract that will flow from the Navy RFP, or other future contracts with the Navy.

70. Dish deliberately terminated the television service NWS was providing the Navy and the Naval Installation, leaving thousands of U.S. servicemen and women, wounded veterans, and the Navy's command without mission critical television programming. NWS was immediately harmed by Dish's actions, and will continue to suffer harm moving forward, because Dish's conduct prevented performance or made performance more expensive or difficult. NWS's damages



1 include lost revenue accumulating at a rate of approximately \$60,000 per month, plus  
2 expenses in excess of \$20,000 incurred attempting to rectify the situation. NWS's  
3 relationship and service record with the Navy are now tarnished. NWS's damages  
4 may also include the value of the contract that will flow from the Navy's RFP, if that  
5 contract is awarded to another vendor as a result of Dish's disparaging comments  
6 about NWS. NWS's damages are ongoing and continue to evolve, and are thus  
7 difficult to quantify. However, NWS's damages will be established before, and  
8 proven at trial.

9       71. NWS is also entitled to, and hereby requests, punitive and exemplary  
10 damages against Dish, based on the malicious, despicable and oppressive conduct  
11 identified hereinabove. This award should be sufficient to punish and deter Dish from  
12 engaging in similar conduct in the future.

#### 13                                   **FOURTH CAUSE OF ACTION**

##### 14                   **(Intentional Interference with Prospective Economic Advantage)**

15       72. NWS hereby incorporates by reference the allegations in paragraphs 1  
16 through 71 as if fully set forth herein.

17       73. NWS and the Navy are involved in an economic relationship with one  
18 another, as discussed hereinabove. Further, NWS is bidding on a new multi-million  
19 dollar contract with the Navy, as also discussed above. As the incumbent Internet and  
20 television programming provider, there is a high probability that NWS will be  
21 awarded this contract.

22       74. Dish was and is aware of NWS's economic relationship with the Navy,  
23 and that NWS is bidding on a new multi-million dollar contract with the Navy. Dish  
24 was and is attempting to interfere with NWS's efforts to secure this new contract  
25 because Dish covets and is attempting to secure the same contract.

26       75. Dish deliberately terminated the television service NWS was providing  
27 the Navy and the Naval Installation, leaving thousands of U.S. servicemen and  
28 women, wounded veterans, and the Navy's command without mission critical

1 television programming. NWS was immediately harmed by Dish's actions, and will  
 2 continue to suffer harm moving forward, because Dish's conduct prevented  
 3 performance or made performance more expensive or difficult. NWS's damages  
 4 include lost revenue accumulating at a rate of approximately \$60,000 per month, plus  
 5 expenses in excess of \$20,000 incurred attempting to rectify the situation. NWS's  
 6 relationship and service record with the Navy are now tarnished. NWS's damages  
 7 may also include the value of the contract that will flow from the Navy's RFP, if that  
 8 contract is awarded to another vendor as a result of Dish's disparaging comments  
 9 about NWS. NWS's damages are ongoing and continue to evolve, and are thus  
 10 difficult to quantify. However, NWS's damages will be established before, and  
 11 proven at trial.

12 76. NWS is also entitled to, and hereby requests, punitive and exemplary  
 13 damages against Dish, based on the malicious, despicable and oppressive conduct  
 14 identified hereinabove. This award should be sufficient to punish and deter Dish from  
 15 engaging in similar conduct in the future.

## 16 **FIFTH CAUSE OF ACTION**

### 17 **(Violation of 47 U.S.C. 201(a) – Refusal to Furnish Service)**

18 77. NWS hereby incorporates by reference the allegations in paragraphs 1  
 19 through 76 as if fully set forth herein.

20 78. NWS is a "person" within the meaning of the Communications Act of  
 21 1934 (the "Act"), 47 U.S.C. § 151, *et seq.* See 47 U.S.C. § 153(32).

22 79. Dish is a common carrier within the meaning of the Act. See 47 U.S.C.  
 23 § 153(11); Defense Procurement and Acquisition Policy Subpart 239.7401, *et seq.*

24 80. NWS reasonably requested that Dish, in its capacity as a common  
 25 carrier, permit 4Com's television programming signal pass through Dish's satellite  
 26 network, and on to the Navy at the Naval Installation.

27 81. While Dish's role was merely that of a transport provider, and while  
 28 Dish was compensated fairly for performing that service, on September 9, 2013, Dish



1 chose to block the transmission of 4Com's television programming signal to the  
2 Naval Installation. Dish has failed and refused to reinstate said signals since that  
3 time.

4 82. Dish's refusal to furnish satellite television programming signals to  
5 NWS's customers, including the Navy, violates Dish's duty under Section 201(a) of  
6 the Act "to furnish such communication service upon reasonable request therefor."

7 83. NWS is therefore entitled to and hereby requests declaratory and  
8 injunctive relief to halt Dish's ongoing violations of the Act.

9 84. Dish deliberately terminated the television service NWS was providing  
10 the Navy and the Naval Installation, leaving thousands of U.S. servicemen and  
11 women, wounded veterans, and the Navy's command without mission critical  
12 television programming. NWS was immediately harmed by Dish's actions, and will  
13 continue to suffer harm moving forward, because Dish's conduct prevented  
14 performance or made performance more expensive or difficult. NWS's damages  
15 include lost revenue accumulating at a rate of approximately \$60,000 per month, plus  
16 expenses in excess of \$20,000 incurred attempting to rectify the situation. NWS's  
17 relationship and service record with the Navy are now tarnished. NWS's damages  
18 may also include the value of the contract that will flow from the Navy's RFP, if that  
19 contract is awarded to another vendor as a result of Dish's disparaging comments  
20 about NWS. NWS's damages are ongoing and continue to evolve, and are thus  
21 difficult to quantify. However, NWS's damages will be established before, and  
22 proven at trial.

23 85. NWS is also entitled to, and hereby requests, punitive and exemplary  
24 damages against Dish, based on the malicious, despicable and oppressive conduct  
25 identified hereinabove. This award should be sufficient to punish and deter Dish from  
26 engaging in similar conduct in the future.

27

28

**SIXTH CAUSE OF ACTION****(Unfair Business Practices)**

86. NWS hereby incorporates by reference the allegations in paragraphs 1 to 85 as if fully set forth herein.

87. Dish's conduct relating to NWS and the Navy, as discussed above, constitutes an unfair business practice under California *Business & Professions Code* §17200, *et seq.* Dish's business practices disregard and defy the concept of fair competition, and are otherwise unfair, fraudulent, misleading and/or deceptive.

88. Dish is attempting to undermine and sabotage NWS's business relationship with the Navy by refusing to allow 4Com/NWS's television programming signal to pass through its satellite network, despite Dish's duty as a common carrier to allow the signal to pass.

89. Dish deliberately terminated the television service NWS was providing the Navy and the Naval Installation, leaving thousands of U.S. servicemen and women, wounded veterans, and the Navy's command without mission critical television programming. NWS was immediately harmed by Dish's actions, and will continue to suffer harm moving forward, because Dish's conduct prevented performance or made performance more expensive or difficult. NWS's damages include lost revenue accumulating at a rate of approximately \$60,000 per month, plus expenses in excess of \$20,000 incurred attempting to rectify the situation. NWS's relationship and service record with the Navy are now tarnished. NWS's damages may also include the value of the contract that will flow from the Navy's RFP, if that contract is awarded to another vendor as a result of Dish's disparaging comments about NWS.

90. NWS alleges that these and other actions by Dish constitute unlawful, unfair, fraudulent, misleading and/or deceitful business acts, as defined in California *Business & Professions Code* §17200, *et seq.*



91. As a direct and proximate result of Dish's unfair competition and otherwise fraudulent, misleading and/or deceitful conduct, NWS has suffered damages, and will continue to suffer damages as long as Dish is permitted to act in this manner. NWS therefore requests temporary and/or permanent injunctive relief against Dish, as well as restitution and/or disgorgement of any ill-gotten gains or unlawful profits received by Dish arising from the above-mentioned conduct.

### **PRAYER**

WHEREFORE, NWS prays for relief against Dish as follows:

#### **On Its First Cause of Action for Preliminary Injunctive Relief**

1. For a temporary restraining order and preliminary injunction in the form of an order requiring that Dish reinstate all television programming signal to the Navy at the Naval Installation.

#### **On Its Second Cause of Action for Intentional Interference with Contract**

1. Damages in an amount according to proof;
2. Punitive and Exemplary Damages; and
3. Prejudgment interest.

#### **On Its Third Cause of Action for Tortious Interference of Business**

1. Damages in an amount according to proof;
2. Punitive and Exemplary Damages; and
3. Prejudgment interest.

#### **On Its Fourth Cause of Action for Intentional Interference**

##### **With Prospective Economic Advantage**

1. Damages in an amount according to proof;
2. Punitive and Exemplary Damages; and
3. Prejudgment interest.

#### **On Its Fifth Cause of Action for Refusal to Furnish Service**

1. Damages in an amount according to proof;
2. For a declaratory judgment that Dish is required under Sections 201(a) and

202(a) of the Communications Act of 1934 to immediately reinstate the satellite television programming signal to NWS's customers at the Naval Installation;

3. For an appropriate injunction, pursuant to 47 U.S.C. § 406 and the Court's inherent power to enforce the declaration prayed for above, compelling Dish to immediately reinstate the satellite television programming signal to NWS's customers at the Naval Installation;
4. Punitive and Exemplary Damages; and
5. Prejudgment interest.

**On Its Sixth Cause of Action for Unfair Business Practices**

1. For a temporary restraining order and preliminary and or permanent injunction in the form of an order requiring that Dish reinstate all television programming signal to the Navy at the Naval Installation.
2. Restitution and/or disgorgement of any ill-gotten gains or unlawful profits received by Dish arising from its unlawful conduct.

**On all Causes of Action**

1. An award of NWS's attorneys' fees incurred in this action, to the extent permitted by contract and/or statutory authority;
2. An award of NWS's costs of suit incurred herein; and
3. All other relief this Court deems just and equitable.

**REQUEST FOR JURY TRIAL**

Plaintiff hereby requests a Jury Trial in this action.

Dated: September 18, 2013

THE JEWETT LAW GROUP, INC.

By: 

BRADLEY E. JEWETT  
Attorneys for Plaintiff  
NWS CORPORATION



VERIFICATION

I, Douglas DeLeo have read the foregoing Verified Complaint and know its contents.

I am the Chief Executive Officer of NWS Corporation, the plaintiff in the above-entitled action. On behalf of NWS Corporation, I hereby verify that the matters stated in the foregoing paragraphs are true and correct, based on my personal knowledge, except as to those matters which are stated on information and belief, and as to those matters, I am informed and believe they are true.

I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing is true and correct.

Executed this 18 day of September 2013, at Westfield, Massachusetts.

  
DOUGLAS DeLEO